**Pratikkumar Javiya**

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**Summary**

Dynamic UX Designer with 5 of experience in sculpting user-friendly digital landscapes. Adept at empathising, user research, wireframe, interactive prototyping, and usability testing. Skilled in leveraging 2024’s top design tools including Figma, Adobe XD, Miro, Trello, and the Adobe Creative Suite. Demonstrated success in cross-functional collaboration to deliver designs that put the user at the heart of the experience. Committed to creating seamless user journeys that enhance engagement and satisfaction.

**Education**

**Kingston University London**

**MSc. User Experience Design**

London, UK | 2022 – 2023

**JRVGTI**

**Diploma in Graphic Design**

Pune, India | 2016 – 2017

**Savitribai Phule Pune University**

**BSc. Computer Science**

Pune, India | 2013 – 2016

**Experience**

**UI/UX Designer | Stark Digital Media Services Pvt. Ltd**

**Pune, India | Dec 2021 – Aug 2022**

* Led the UI/UX design for an internal project management tool, enhancing team productivity by 30%.
* Spearheaded the design of a freelancing platform, increasing user satisfaction and engagement by 25%.
* Implemented design solutions that improved user experience across multiple projects.
* Collaborated with teams to iterate designs, delivering high-quality solutions within deadlines.

**UI/UX Designer | Bizllence Premedia**

**Pune, India | July 2019 – Nov 2021**

* Designed intuitive interfaces and streamlined interactions for various digital products, enhancing user engagement and satisfaction.
* Mentored a team of six junior designers, improving team skill levels by 40%.
* Produced comprehensive wireframes, prototypes, and high-fidelity designs, resulting in efficient visualisation of concepts, and facilitating seamless development processes.
* Played a key role in shaping branding strategies and maintaining consistency across various marketing collateral, thereby strengthening brand identity and market presence.

**Creative Designer | AffinityX**

**Pune, India | Aug 2018 – May 2019**

* Led a dynamic team of 15 designers, driving collaborative efforts to deliver innovative graphic design solutions that surpassed client expectations and yielded measurable results in both B2B and B2C sectors.
* Earned the "Rising Star" award for exceptional creative contributions.
* Enhanced brand visibility and engagement, resulting in a 10% increase in ROI for clients.

**Junior Graphic Designer | Design Print**

**Pune, India | Apr 2017 – Jul 2018**

* Created visual concepts for diverse projects, completing over 10+ projects.
* Collaborated effectively with senior designers, art directors, and clients, ensuring a deep understanding of project requirements and delivering designs that met or exceeded expectations.
* Made significant contributions to branding and advertising projects, aligning designs with client brand values and objectives, and enhancing brand identity and market positioning.

**Skills**

Design: Design Thinking, Empathy, User Experience Design (UED), Agile Methodology, Lean UX, User Interface Design (UID), User Journey Mapping, Prototyping, Usability Testing, Wireframing, Accessibility, Analytics, Design System, Innovation, Collaboration, Communication, HTML, CSS.

Tools: Figma, XD, Axure, Adobe Creative Suite, Marvel Pop, Trello, Jira, Corel Draw, Microsoft Office 365.

**Certifications**

* Google - Foundations of UXD: <https://coursera.org/share/e93d0ce20b56460533246f84e170f735>
* Google - UX Design Process: Empathize, Define, and Ideate: <https://coursera.org/verify/HVHNX379ZKNQ>
* Google - Build Wireframes and Low-Fidelity Prototypes: <https://coursera.org/verify/DH3PNETCSN7P>
* What Is Generative AI?: <https://lnkd.in/ew-kPauF>
* UX Research: Journey Mapping: <https://lnkd.in/eZz6Wd9X>