

Pratikkumar Javiya

07471499 273 | piaviva96@gmail.com | [LinkedIn](#) | London | [Portfolio](#) | Willing To Relocate | Right To Work In The UK

Profile

I am a confident, creative and innovative UX/UI designer with an inquisitive mindset and strong background in leading design projects from concept to completion. Bring honed skills in user-centred design methodologies and industry-standard design tools like Figma, Adobe XD, Miro, and Adobe Suite, and collaborate with cross-functional teams to create intuitive, beautiful, and user-friendly digital products that solve complex problems and deliver measurable business value. Passionate about leveraging design systems and iterative processes to heighten user experience.

Work Experience

Dec 2021 – Aug 2022

UI/UX Designer, Stark Digital Media Services

Oversaw the design of UI/UX solutions, leading to a boost in user satisfaction and allowing the team to complete tasks more efficiently.

Key Projects

- Skill Fusion**
Developed a SaaS-based web application connecting freelancers and clients by understanding user needs, using design thinking, data-driven insights, wireframes, prototyping, and usability testing, resulting in on-time delivery and high user satisfaction.
- ProTask Management Tool**
Directed the design of a project management tool for small businesses, increasing team collaboration and project efficiency through Lean UX methodology, interactive prototypes, and usability testing, achieving on-time delivery and improved project completion rates.

Jul 2019 – Nov 2021

UI/UX Designer, Bizllence Premedia

Created user-friendly interfaces and mentored a team of 6 junior designers, improving their skills and overall project outcomes. Shaped branding strategies that strengthened market presence and engagement.

Key Projects

- Metrocity Girls Hostel**
Created a mobile-responsive website for a girls' hostel, incorporating intuitive UI, interactive prototypes, design standards, and strategic planning, resulting in on-time delivery, higher lead generation, and user satisfaction.
- Liftech Solutions India Private Limited**
Redesigned the UI for Liftech Industries' website by understanding customer needs, improving usability, accessibility and aesthetics, leading to increased website traffic, user engagement, and better brand perception.

Aug 2018 – May 2019

Creative Designer, AffinityX

Was brought in to deliver standout graphic design solutions and was able to exceed client expectations, receiving considerable positive recognition.

Key Project

- Shutterfly**
Headed a team of 15 creative designers to deliver personalised digital and print marketing materials, achieving a unified brand identity and client satisfaction, and earned the "Rising Star" award for outstanding contributions.

Apr 2017 – Jul 2018

Junior Graphic Designer, Design Print

Crafted compelling visual concepts and collaborated effectively with senior designers to bring several projects to life. Contributed to impactful branding and advertising campaigns, boosting client brand identity and driving increased sales revenue.

Key Project

- Ayushpa Organics**
Developed a comprehensive branding strategy for Ayushpa Organics, including logo design, visual identity, and social media presence, resulting in a perfect brand launch, increased brand recognition, and an increase in average order value within 2 months.

Education and Qualifications

MSc in User Experience Design, Kingston University London– 2023

Diploma in Graphic Design, JRVGTI – 2017

BSc in Computer Science, Savitribai Phule Pune University– 2016

Training and Certification

Foundations of UXD | UX Design Process: Empathise, Define, and Ideate | Build Wireframes and Low-Fidelity Prototypes | What Is Generative AI? | UX Research: Journey Mapping | Agile User Experience Design and Research

Professional Skills

UX Design Expertise | Creating And Refining Prototypes | User Experience Design | Agile Methodologies | Developing And Presenting Mock-ups | Designing User Flows | Building And Iterating Wireframes | Expanding Design Systems | Collaborative | Empathetic | Scrum Methodology | Interaction Design | Design Workflows | Photoshop Skills | Usability Testing | Creating Storyboards | Proficient With Design Tools | Product Design Strategies | User Interface Design | Strong Computer Science Background | Product Strategy Development | Product Development Processes | Understand Business Requirements | Human-Computer

Interaction Knowledge | Strong Visual Design Skills | Conducting User Research | HTML | CSS | Figma | XD | UXPIn | Axure | Miro | Adobe Suite | Marvel Pop | Trello | Jira | Data Analytics | Product Vision | Understand Technical Feasibility | B2B | E-Commerce | Customer Experience | Problem Solving | Android & iOS